



**CLINICIANS<sup>TM</sup>**  
**C O M P L E X**  
MEDICAL SKINCARE

**Prospective study to evaluate the short and long term effect of  
the Lip Enhancer from Clinicians Complex**

**REPORT**

**Tuesday, June 06, 2006**

**Fredric S. Brandt, MD**

Principal Investigator

**Alex Cazzaniga, BS, MBA**

Director of Clinical Research

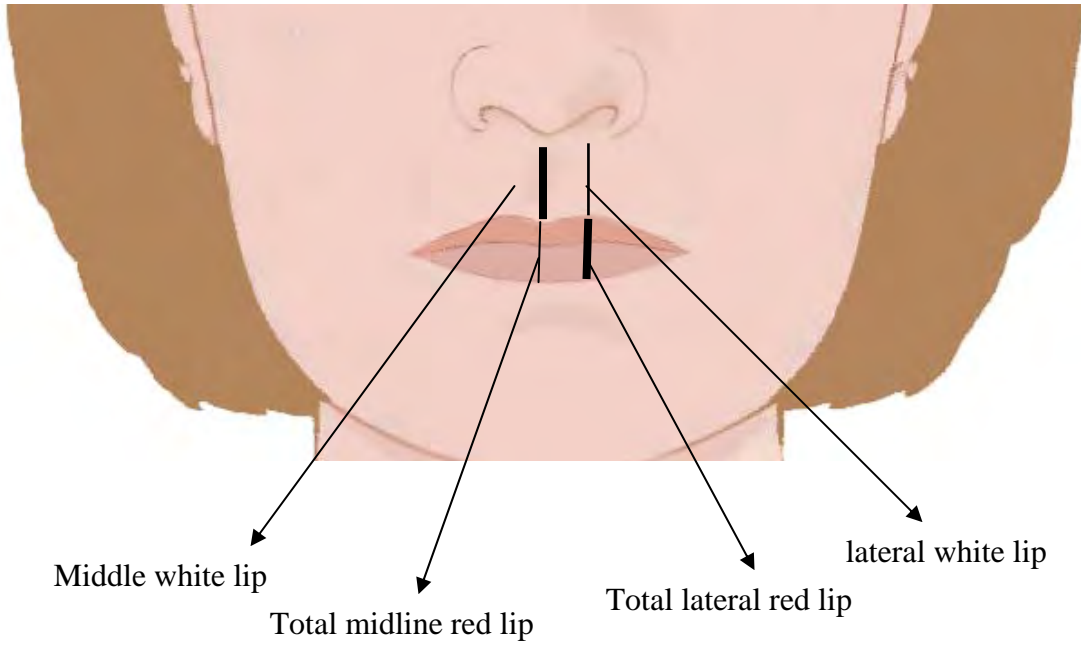
**Susie Salviejo**

Clinical Research Coordinator

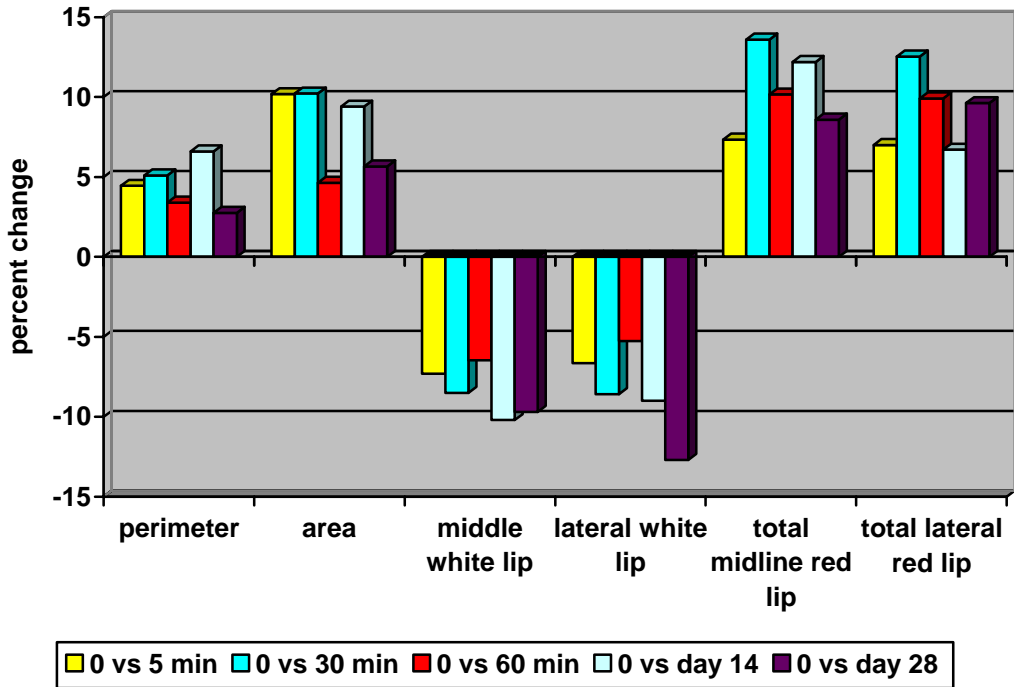




**Results (in cm)**



**LIP ENHANCER**

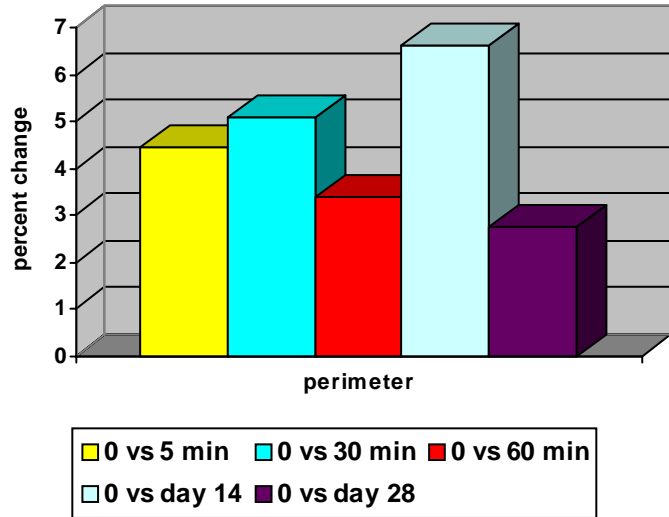


### PERIMETER

The overall perimeter increased 4.45% at 5 minutes; 5.10% at 30 minutes; 3.40% at 60 minutes; 6.61% at day 14 and 2.75% at day 28.

It seems the effect decreases after 60 Minutes of initial application.

### LIP ENHANCER

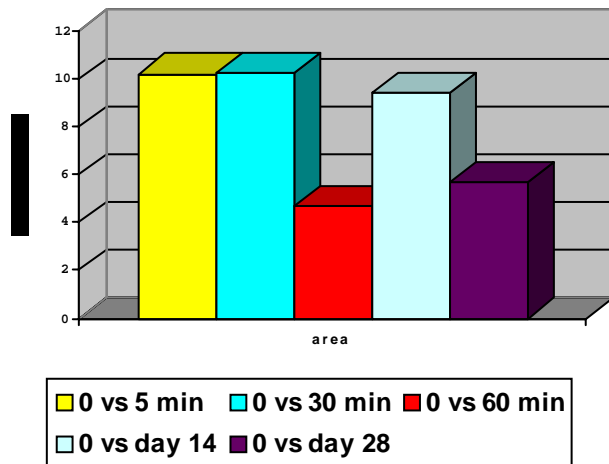


### AREA

The lip area increased 10.18% at 5 minutes; 10.22% at 30 minutes; 4.64% at 60 minutes; 9.40% at day 14 and 5.66% at day 28.

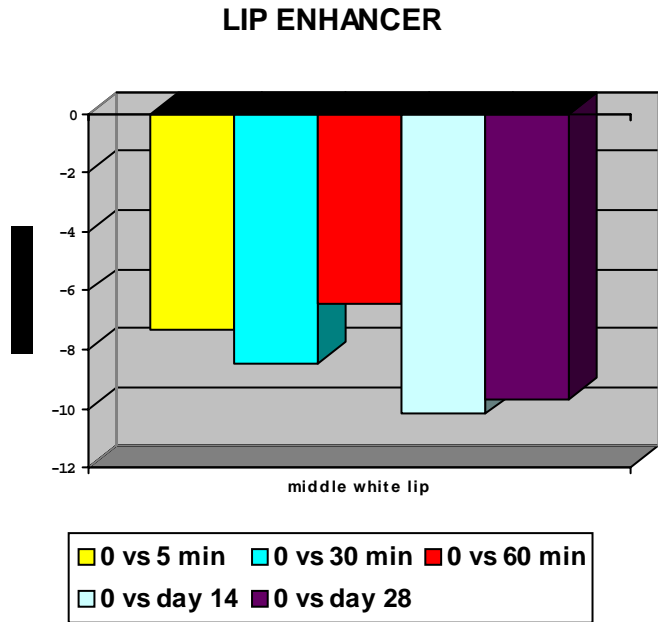
It seems the effect decreases after 60 Minutes of initial application.

### LIP ENHANCER



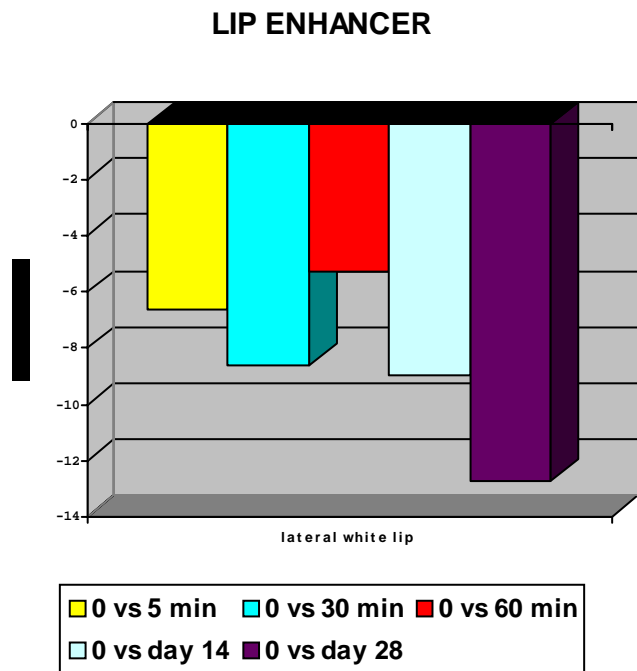
### MIDDLE WHITE LIP

The middle white lip decreased by 7.31% at 5 minutes; by 8.50% at 30 minutes; by 6.46% at 60 minutes; by 10.20% at day 14 and by 9.69% at day 28.



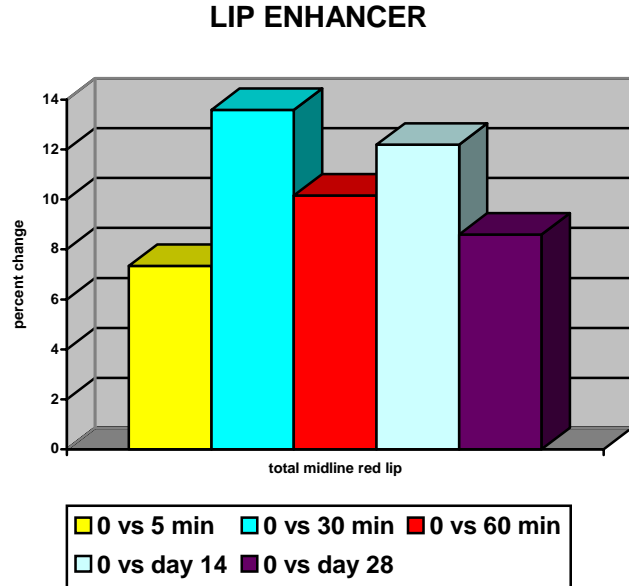
### LATERAL WHITE LIP

The lateral white lip decreased by 6.64% at 5 minutes; by 8.59% at 30 minutes; by 5.27% at 60 minutes; by 8.98% at day 14 and by 12.70% at day 28.



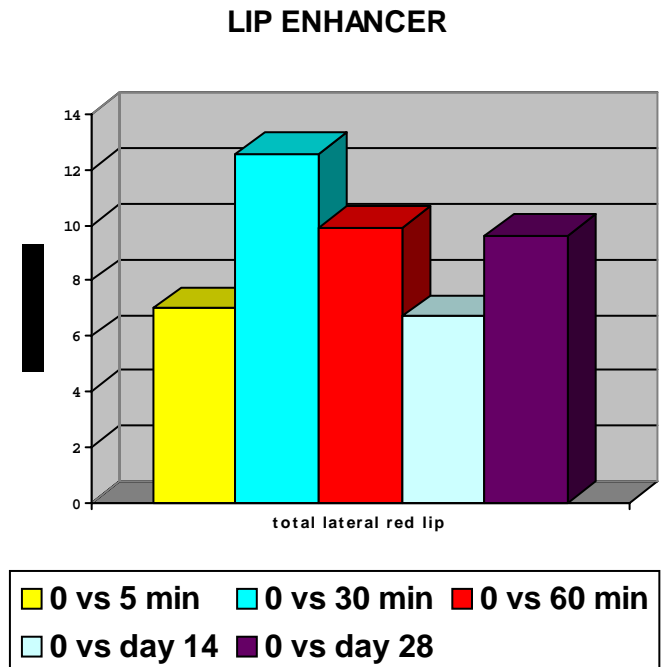
**TOTAL MIDLINE RED LIP**

The total midline red lip increased by 7.34% at 5 minutes; by 13.59% at 30 minutes; by 10.16% at 60 minutes; by 12.19% at day 14 and by 8.59% by day 28.



**TOTAL LATERAL RED LIP**

The total lateral red lip increased by 7.0% at 5 minutes; by 12.54% at 30 minutes; by 9.91% at 60 minutes; by 6.71% at day 14 and by 9.62% by day 28.



## CONCLUSION

After the data was tabulated and each assessment time was compared to day 0 (baseline measurements before initial application), it was determined that the Lip Enhancer increased the perimeter, area, total midline red lip and total lateral red lip, while decreasing the middle white lip and lateral white lip. These are the expected results when lips get bigger. The improvement on the appearance of the lips was very prominent after the first treatment at 5 and 30 minutes (see photographs – lips have a distinct glow).

Although these percent increases were modest, subjects were satisfied with the results. Subjects mentioned that the initial tingling sensation felt immediately after application decreased substantially by day 5. It is evident that the Lip Enhancer has more of an immediate effect which can be sustained for more than 20 days if applied at least three times daily. Statistical analysis was not done due to the small sample.

One can take into account that some cosmetic procedures such as Botulinum toxin and light based tightening devices can produce satisfactory changes in the mm range (e.g. rise the eyebrow or tighten the loose skin of the jaw by 2 mm), an increased of total midline red lip of 13.59% and total lateral red lip of 12.54% at 30 minutes after one application is considerable.



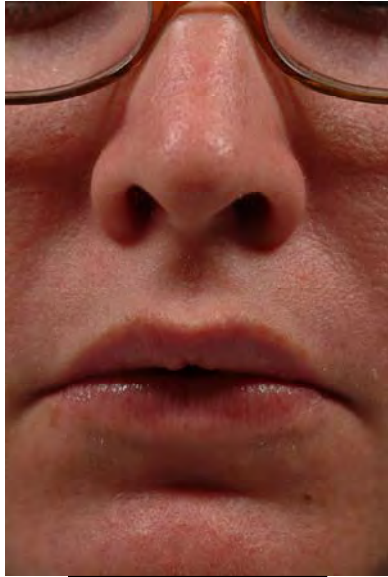
**Subject 1**



Time 0



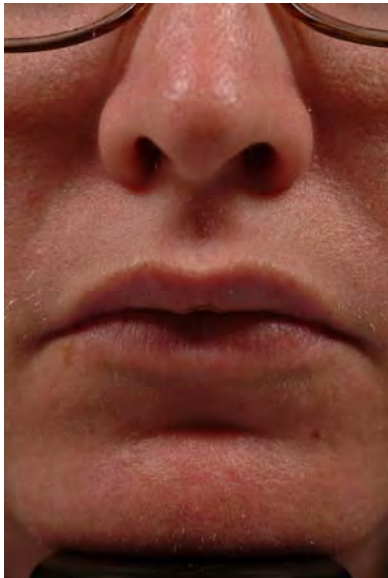
Time 5 minutes



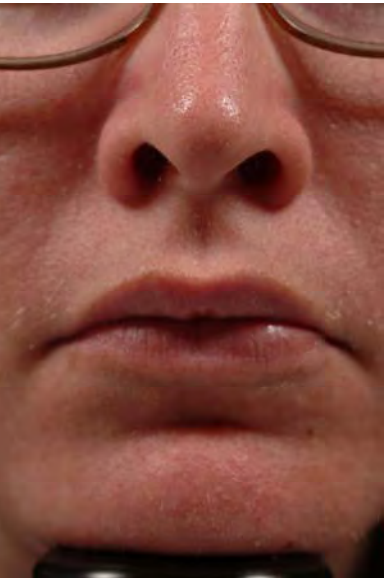
Time 30 minutes



Time 60 minutes



Time Day 14



Time Day 28

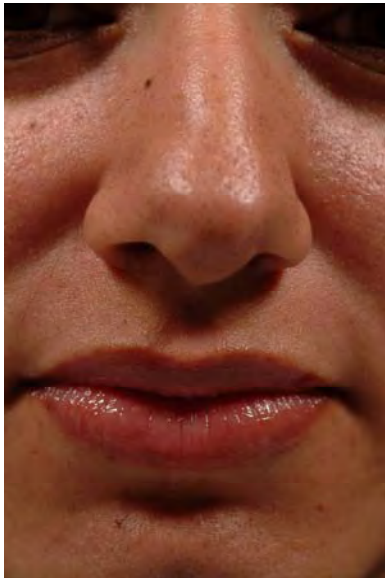
**Subject 2**



Time 0



Time 5 minutes



Time 30 minutes



Time 60 minutes



Time Day 14

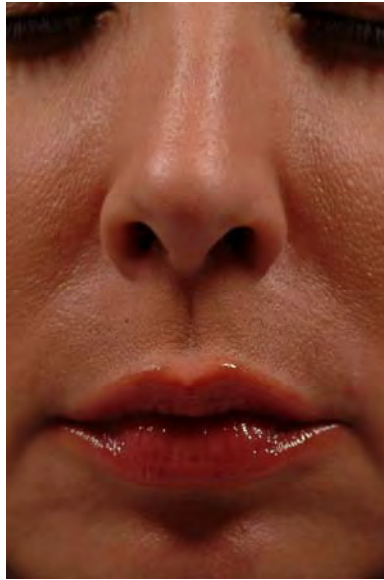


Time Day 28

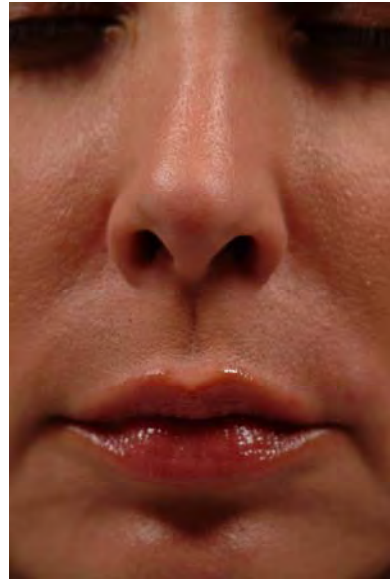
Subject 3



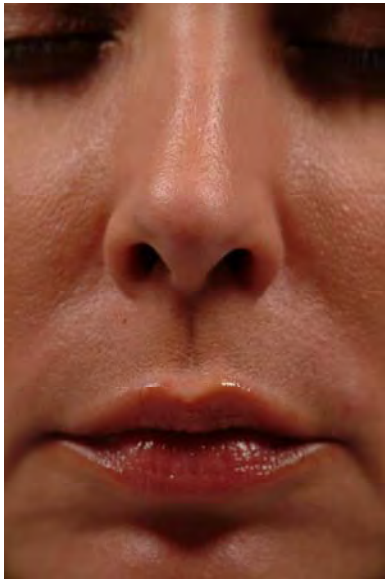
Time 0



Time 5 minutes



Time 30 minutes



Time 60 minutes

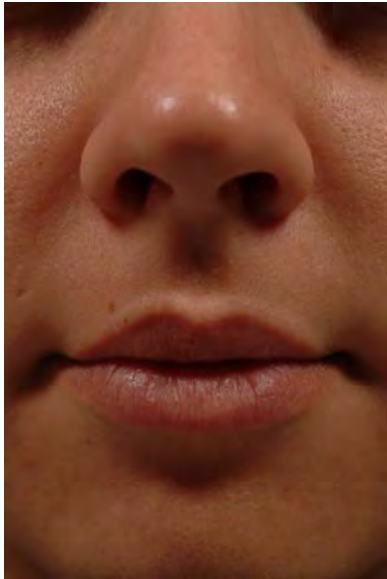


Time Day 14

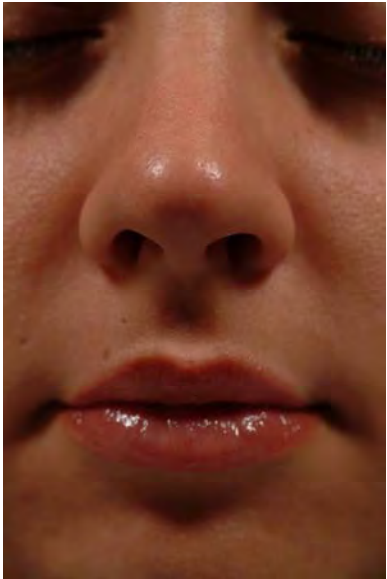


Time Day 28

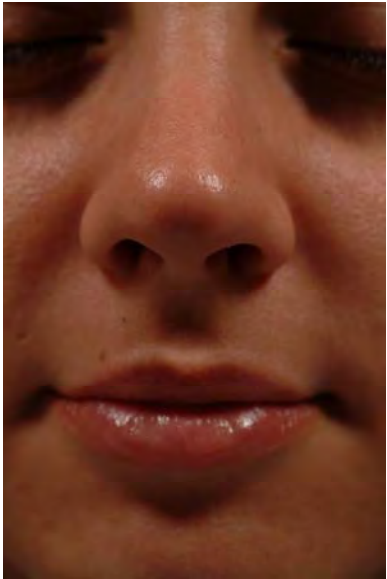
**Subject 4**



Time 0



Time 5 minutes



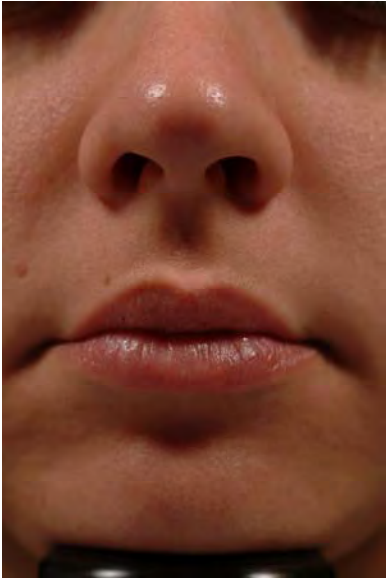
Time 30 minutes



Time 60 minutes



Time Day 14



Time Day 28